



Republika ng Pilipinas
Lungsod Quezon
SANGGUNIANG PANLUNGSOD
(City Council)

PO2001-67

81st Regular Session

ORDINANCE NO. SP- 1050 S-2001

AN ORDINANCE ESTABLISHING THE METRO CENTRO QUEZON CITY DEVELOPMENT PROGRAM BOTH AS A STRATEGY AND PROGRAM TO RENEW AND TRANSFORM CUBAO AND ITS IMMEDIATE ENVIRON INTO A PREMIER BUSINESS CENTER.

Introduced by Councilors GODOFREDO T. LIAN II, EUFEMIO C. LAGUMBAY, VINCENT P. CRISOLOGO and RAMON G. MATHAY.

WHEREAS, Cubao has played a significant part in the economic progress of Quezon City, being the City's premier commercial district for many years;

WHEREAS, the area is strategically located at the convergence of EDSA near Aurora Boulevard and serves as a transport hub to as many as one million people daily;

WHEREAS, the convergence of LRT 2 and MRT 3 in Cubao is expected to bring in more people and create greater impact on the flow of goods and services and on investment prospects in the area.

WHEREAS, signs of urban decay are now visible and problems such as traffic congestion, overcrowding, pollution, deteriorated infrastructure facilities, solid waste, and illegal vending are evident;

WHEREAS, there is a need to renew, rationalize, and direct the growth of Cubao to recapture its role as the city's prime commercial and business center that is at par with the other growth centers in Metro Manila.

WHEREAS, the City Planning and Development Office made study as early as 1978 entitled the proposed Quezon City Central Business District Development Program and has now updated the same by coming up with METRO CENTRO: QUEZON CITY DEVELOPMENT PROGRAM the same by coming up with the overall development goal enunciated in the Quezon City Comprehensive Land Use Plan and incorporating goal enunciated in the QC Comprehensive Land Use Plan and incorporating private sector inputs acquired consultations and dialogues;

WHEREAS, the City Planning and Development Office recognizes the contributions in the study of PALAFOX ASSOCIATES, an internationally known Urban Planner;

WHEREAS, the City Mayor, Honorable Ismael A. Mathay, jr. endorse and recommends the adoption of the Metro Centro: Quezon City Development Program, hereto attached and made an integral part hereof.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN
SESSION ASSEMBLED:


SECTION 1. The Metro Centro Quezon City Development Program both as a strategy and program to renew and transform Cubao and its immediate environs into a premier business center.

SECTION 2. The City Mayor is hereby authorized to organize a body composed of the Majority Floor Leader and the Minority Floor Leader of the City Council, one from the local government unit concerned, one from the concerned national agencies, and one from the private sector.


SECTION 3. The body organized by the City Mayor shall have the power to recommend short, medium, and long term plans; oversee and coordinate the implementation of the Metro Centro Program; and facilitate under existing laws provision of support and incentives to private investors located in the Metro Centro and granting of priority status to Information Technology (IT)-based industries and support business located in the central business district.

SECTION 4. This ordinance shall take effect immediately upon approval.

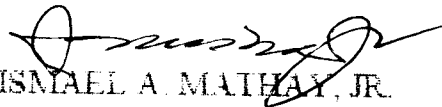
ENACTED: March 27, 2001


JORGE L. BANAL
President Pro-Tempore
Acting Presiding Officer

ATTESTED:



EUGENIO V. JURILLA
City Council Secretary

APPROVED: APR 18 2001


ISMAEL A. MATHAY, JR.
City Mayor

CERTIFICATION

This is to certify that this Ordinance which was certified as urgent by the City Mayor was approved on March 27, 2001.


EUGENIO V. JURILLA
City Council Secretary